

# OUR ART OUR REGION OUR TIME

## *Invincible a.k.a. Hot to the Touch*

30" x 30" art (33" x 33" framed)

Original freehand digital drawing, cold press pigment ink print (Artist's Proof)  
\$1,230

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## Aaron Bleidt

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### Bio

A native and lifelong resident of Northwest Arkansas, Aaron Bleidt is co-owner and chief marketing officer of DOXA / VANTAGE, an award-winning marketing and design firm based in Fayetteville. He is also a visual artist working primarily in the realm of digital art and printmaking. His freehand digital drawings and pigment ink prints explore a multitude of topics and themes, taking inspiration from life experiences, his surroundings, and a deeply rooted imagination. His work has been exhibited regionally and nationally, including having been selected for the Arkansas Museum of Fine Arts' esteemed 62nd Annual Delta exhibition, presenting "a vision of contemporary art today in the American South." In 2022, Aaron received a Black Apple Awards nomination for Favorite Arkansas 2D Artist. He has been profiled and his work featured in national and regional press including ArtDaily.com, ArkansasArtScene.com, FayettevilleFlyer.com, Idle Class Magazine, the Arkansas Democrat-Gazette, What's Up!, AY Magazine, Good Day NWA, CitiScapes Magazine, and the Arkansas Museum of Fine Arts' WORKS Magazine, among others.

### Artist Statement

Generally drawn to clean lines and a minimalist aesthetic, my artworks intend to convey thoughts, objects, figures, situational experiences or emotions in the simplest and most direct and balanced ways possible—I like to think of my drawings as 'vignettes' or 'visual haiku'. I want to give viewers boldness and color and depth, but only enough information to inspire a sense of wonder or a spark of relatable introspection. I am inspired by nature and the great outdoors, space and the great unknown, concepts of escapism and wanderlust, symbols and myths, modernist design and pop culture, and relatable slices of everyday life. Some of my works present easily discernible figures or objects in readily recognizable settings or scenarios, while others aim to explore more complex visual pairings—sometimes straightforward and realistic, other times trending to the more surreal or abstract. The art must tell a story, but I want it to also be in dialogue with the viewer and open to some degree of flexible interpretation. For me personally, my art practice is transcending beyond pastime or vocation; it's becoming more of a 'calling'—I want my art to entertain and beautify, but moreover, I want it to affirm, inspire, embolden and empower.