



Stay Floating

9.5 x 30 x 3 inches
Illustrated skateboard deck

Kyle Blair

Bic

Kyle Blair is an illustrator, printmaker, and designer known for his bright colors, wild characters, and cheeky humor. His illustration work has been featured in a wide variety of projects, including gig posters, editorials, album covers, apparel, plush toys, animation, and more. Kyle is based in Northwest Arkansas, where he lives with his wife, son, and pup named Goose. He holds a Bachelor's Degree in Illustration, and an MFA in Fine Art Printmaking, but he is also very passionate about cartoons, classic rock, and sandwiches.

Artist Statement

My art is fueled by nostalgia, memories of childhood, and goofiness. I strive to bring these feelings into everything I create. Whether the goal is to playfully poke fun, tell a silly story, or criticize social norms, I aim to put a humorous spin on all of the seriousness around me. Sometimes this means injecting humor into a cheerless topic or bringing childlike innocence to an otherwise dismal idea. Visually, my style reflects my deep love for retro cartoon characters, scenes from the funny papers, and children's books. The feelings I get from watching '80s movies, skateboarding with friends, or listening to *The Beach Boys* have all found their way into the fabric of my art. Through whimsical combinations of bright colors, loose figures, and a sentimental view of the world, I attempt to simplify the overcomplicated, ask questions, and surprise the viewer.