

Kitchen Incident a.k.a. Carrots and Bandaids

30 x 30 inches (art) 33 x 33 inches (framed) Original Freehand Digital Drawing, Cold Press Pigment Ink Print (Artist's Proof)



Aaron Bleidt

Bio

A native and lifelong resident of Northwest Arkansas, Aaron Bleidt is co-owner and chief communications officer of DOXA/VANTAGE, a marketing and design firm based in Fayetteville. He is also a visual artist working primarily in the realm of digital art and printmaking. His freehand digital drawings and pigment ink prints explore a multitude of topics and themes, taking inspiration from life experiences, his surroundings, and a deeply rooted imagination. His work has been exhibited regionally and nationally, including having been selected for the Arkansas Museum of Fine Arts' esteemed 62nd Annual Delta exhibition. In 2022, Aaron received a Black Apple Awards nomination for Favorite Arkansas 2D Artist, and in 2025 one of his works won grand prize at the RAM Invitational juried art exhibition. He has been profiled and his work featured in national and regional press.

"Generally drawn to clean lines and a minimalist aesthetic, my artworks intend to convey thoughts, objects, figures, situational experiences, or emotions in the simplest and most direct and balanced ways possible—I like to think of my drawings as 'vignettes' or 'visual haiku'. I want to give viewers boldness and color and depth, but only enough information to inspire a sense of wonder or a spark of relatable introspection. I am inspired by nature and the great outdoors, space and the great unknown, concepts of escapism and wanderlust, symbols and myths, modernist design and pop culture, and relatable slices of everyday life. Some of my works present easily discernible figures or objects in readily recognizable settings or scenarios, while others aim to explore more complex visual pairings—sometimes straightforward and realistic, other times trending to the more surreal or abstract. The art must tell a story, but I want it to be in dialogue with the viewer and open to some degree of flexible interpretation."

Artist Statement

In Kitchen Incident a.k.a. Carrots and Bandaids, a moment of domestic clumsiness is distilled into a visual haiku—carrot, knife, bandage, blood. The image walks the line between humor and hazard, inviting the viewer to fill in the split-second narrative. Rendered in flat planes of color and clean form, the composition channels my ongoing interest in everyday rituals, cause-and-effect, and the elegant absurdity of being human. The work balances graphic simplicity with a wink of storytelling, drawing attention to the intimate dramas embedded in ordinary life.